

Recommendations of Scott Couchenour

1) Owner/Founder/Coach (Serving Strong)



Christopher McCluskey, PCC President,
Professional Christian Coaching Institute

Through Serving Strong, Scott has become one of the most visible and influential Christian coaches in the world of social media. His spirit shines through in every post and blog entry, and his impact is being felt around the world. I've had the privilege of serving as his instructor in Christian coach training and as a mentor coach as he launched into this field, but he has long since surpassed me in his mastery of utilization of social media for global impact. The teacher has now become the student as I train under his mastery! Christopher McCluskey, PCC. February 9, 2012, Christopher was a consultant or contractor to Scott at Serving Strong



Stephen Webb Pastor at United Methodist Church

Scott has the ability to look into my vocation and my mind and see warning signs and pitfalls that I need to be aware of in ministry to keep me serving strong. I recommend Scott very highly. March 14, 2011, Stephen was Scott's client



Tim Swanson Executive Pastor at Shepherd Church of the Nazarene

Scott is a great life coach. He guided me through my sabbatical by challenging me and helping me focus

on the most critical areas I needed to change. His coaching helped provide just the right amount of structure for my sabbatical. I will look to him again for any coaching needs in the future. February 1, 2011, Tim was Scott's client



Doug Boquist Lead Pastor at Lima Community Church of the Nazarene

Simply put, Scot is a servant. His passion is to enable other leaders to function at their highest level while maintaining a quality of life that makes their work sustainable and enjoyable for the long haul. Scot is able to see root causes for people's ineffectiveness and frustration and offer practical solutions. He loves to serve behind the scenes to make other people shine. I hold him in the highest regard and recommend his services as a life coach without reservation. January 29, 2011, Doug was with another company when working with Scott at Serving Strong



Herb Halstead Lead Pastor at Thrive Church

I am the editor for a few ministry related blogs. I have been so impressed with Scott's insight and knowledge as he pours out his care over his blog's readers, and his specific passion for pastors, that I invited Scott to join one of my blogs as a featured author of a recurring article. I highly recommend his expertise and care as a coach and writer. January 19, 2011, Herb worked directly with Scott at Serving Strong



Kerry Bural Founder and Principal at The Resonate Group, Inc.

I absolutely love Scott Couchenour's clear headed and heartfelt perspective on leadership, the church, and ministry. He brings serious value to ministry leaders by helping them learn how to avoid burnout and to live a full life of effective service. January 15, 2011, Kerry was with another company when working with Scott at Serving Strong



Scott Cochrane Vice President, International Ministries, Willow Creek Association

Scott's Serving Strong newsletter is one of my priority reads each week. He finds some of the best in leadership writings from a variety of excellent sources, and presents the material in a compelling format. January 15, 2011, Scott was Scott's client



Jerome Daley Leadership Coach and Team-building Expert with THRIVE9, Speaker/Trainer, Former Publisher of Christian Coaching Magazine

I have come to appreciate Scott as an exceptional thinker and passionate coaching professional. His articles for CCM while I was publisher showcased probing insights and compassionate support. I would not hesitate to trust Scott as a masterful coaching colleague. January 15, 2011, Jerome was with another company when working with Scott at Serving Strong



Jim Campbell Director, AEM Education Services

Scott and I spent many cups of coffee together at a critical career juncture in my life. His interpersonal relationship style, calm and purposeful thought processes, and practical counsel provided me the resources and support I needed to make a significant and impacting change. I highly recommend Scott as a coach and a friend. January 14, 2011, Jim was with another company when working with Scott at Serving Strong



Jason Stasyszen Worship Pastor at Family of Faith

I have read Scott's blog, Serving Strong, for about a year now, and I cannot say enough about how much I appreciate this resource. Scott consistently and creatively focuses on keeping us fit for ministry by challenging, encouraging, and helping us evaluate ourselves and our surroundings honestly. He's not one to shy away from hard subjects, but he always does it with grace and love. He genuinely cares and expresses that care at every opportunity. Serving Strong and Scott are resources I am truly grateful to have found. January 14, 2011, Jason was with another company when working with Scott at Serving Strong



[Steve Fortenberry](#) Associate Pastor at First Presbyterian Church

During a period when I was eye-ball deep in responsibilities and projects, Scott helped me step back and put things into better balance. I recommend his work without reservations.

January 14, 2011, Steve was Scott's client



[Bruce Barnard](#) A Follower... at Mission::New York

Scott brings to the coaching relationship an amazing sense of thoughtfulness, integrity, and passion. He challenges you to think beyond the traditional and customary, and to embrace the change you want to make. January 14, 2011, Bruce was Scott's client



[Mindy Quellhorst](#) Pastor/teacher at Grace United church of Christ

Scott listens well and hears what you say. He helps you to remember that God is first in our lives. He writes with passion and has helpful thoughts. I enjoy reading his blogs because they cause me to think. January 14, 2011, Mindy was Scott's client



[Brandon Cox](#) Lead Pastor at Grace Hills Church

At a time in my life when everything seemed up in the air, Scott and I somehow connected. He's been a constant coach and encourager to me through some significant transitions in my life. He's even helped me in ways that he himself will never fully realize. You cannot go wrong seeking out Scott for wise life counsel! January 14, 2011, Brandon was Scott's client



[Jim Foreman](#) Pastor at Sedley Baptist Church

Scott writes the Serving Strong Blog and it has been of great encouragement to me personally and as a minister. Scott has also shown interest in me through other contact (twitter and email). Through this contact I have also been encouraged and pushed forward in my faith and ministry. I would suggest strongly for all to take advantage of Scott's insights and guidance. January 13, 2011, Jim was Scott's client



[Jay Cookingham](#) Designer - Author - Speaker - Pastor

Scott Couchenour is a Certified Life Coach with a passion to help people achieved their goals. From his blog and other writings, I get the sense that Scott has the capacity to see the best in people. That's a gift that helps release dreams

and enables people to succeed. January 13, 2011, Jay was with another company when working with Scott at Serving Strong



Bill Grandi Pastor at Owen Valley Christian Fellowship

I have "known" Scott for a little over 6 months to a year from his blog, Serving Strong. He offers practical advice, encouragement and challenges his readers to excel in their daily life. Scott's blog is not limited to just those who follow Christ (like me) but to all who want to excel in their business, family and daily life. On occasion he has also corresponded with my personally and offered his support. I highly recommend Scott's blog, Serving Strong, and his related offerings from his life coaching experience. January 13, 2011, Bill was with another company when working with Scott at Serving Strong



Kevin Martineau Pastor at Port Hardy Baptist Church

Scott is a great encourager. I have definitely been blessed by him through his blog, his comments on my blog and the tweets he sends me. January 13, 2011, Kevin was with another company when working with Scott at Serving Strong



Jim Campbell Director, AEM Education Services

Scott brought much needed clarity to the process of identifying life passion and organizing

around that. He continues to be a valuable resource to me via an our ongoing association. I would highly recommend Scott as a person and the exceptionality of the service he provides.

August 28, 2008, Jim was Scott's client



Roger Carr Writing Team Coordinator at Lifepoint Church

Scott is the expert on living a Christian life. He has one of the most insightful blogs on the Internet that I read. His ideas are practical and he does a great job at using his own experiences and learning to encourage others to live a balanced lifestyle. Scott is a guest blogger at the Everyday Giving Blog. His posts are always thought-provoking, inspirational and entertaining. His writing continues to be some of the most popular of the readers and I always appreciate the .on in each of his posts. I would not hesitate to refer pastors and other Christians to Scott as a great source for learning to live a powerful Christian life. March 23, 2008, Roger was with another company when working with Scott at Serving Strong

2) President / CEO / COO (Cogun, Inc.)



Barry Banther Certified Management Consultant, Certified Speaking Professional, Author of "A Leader's Gift"

Scott Couchenour is a highly skilled executive. He possesses clear ability in the following areas: strategic planning, team leadership and communication, daily business management, development of managers and leaders. I can recommend Scott Couchenour without reservation for a senior-level or executive position where these skills are required. August 10, 2015, Barry managed Scott at Cogun, Inc.



Linda Fortune-Coltrane Vice President of Culture at Cogun, Inc.

Scott is one of those rare senior leaders who also naturally serves as an inspiring mentor for the whole Team. With a background in Operations and a passion for Life Coaching, we were so fortunate to have Scott as our President/CEO. Scott always brought his keen analytical skills to the table and was an excellent leader and 'doer' in any team situation. His many years as a leader were evident in the way he approached tasks and achieved company outcomes. Though he's never one to draw attention to himself, Scott's positive attitude and the respect others feel toward him are palpable. Scott replaced another successful CEO and Cogun, Inc. could not have made a better decision moving him into this role for the season

he served. His direction navigated the company through some difficult years. He led with both strategic vision and grace. Working with Scott

has been pure pleasure – I have learnt so much from him over our 10 years of working together. I highly recommend Scott. His competency and spirit of excellence is top notch! August 2, 2015, Linda worked directly with Scott at Cogun, Inc.



Renee Amacher Director, Marketing and Development

Scott is a great a leader both at work and outside of work. His passion and dedication for helping others is infectious. He is always willing to lend a helping hand and is someone I know I can go to for insight and advice. Scott has also found the balance between making work enjoyable and getting the job done is a very organized and accurate way. I look up to Scott and respect him and all he does very much!

January 24, 2011, Renee worked indirectly for Scott at Cogun, Inc.



Bryan Miles CEO/Founder at Miles Advisory Group

Scott is perhaps one of the most genuine people I have ever had the opportunity to work with. Besides being a leader in the "details" at Cogun with Operations and Finance ... his leadership was direct and concise. He is organized & precise in many areas of his life. His heart for his

employees and for the Church as a whole is inspiring. In addition to being a solid leader ... Scott has a knack for discerning people and can bring a well-rounded suggestion(s) to the table in complex or tense situations. I consider Scott a friend ... and I would recommend him anytime. January 20, 2011, Bryan worked directly with Scott at Cogun, Inc.



Ed Bahler CEO: Aspen Group & FBI Buildings

Scott's a special spirit. He's diligent, caring, detailed oriented, and simply has a heart for others. It makes him a great partner as well as mentor. January 16, 2011, Ed was with another company when working with Scott at Cogun, Inc.



Bill Couchenour Director of Deployment at Exponential

Scott has a passion for those that serve others. From the feedback I've personally received, it's clear that Scott's insights and ideas have proven to be incredibly helpful to people around the world. January 15, 2011, Bill managed Scott at Cogun,

